

Greenville & Western Railway Company, LLC

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Press Release

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Greenville, South Carolina

Greenville & Western Railway Company, LLC (“GRLW”), a wholly owned subsidiary of Western Carolina Railway Service Corporation (“WCRS”), has publicly released its new corporate logo. GRLW pays homage in both name and image to two former roads once operated in the upstate of South Carolina. To view or download a JPG file † of the new logo, visit <http://www.wcrscorp.com/press/grlwlogo.jpg>.

In name, GRLW salutes the now defunct Greenville & Northern Railroad predecessor company Greenville & Western Railway. The original Greenville & Western’s rails once extended just over 23 miles from downtown Greenville to the Pott’s Cove (now River Falls) community in northern Greenville County, thanks in no small part to the substantial investment of Coca-Cola founder Asa Candler in that road’s predecessor company, Greenville & Knoxville Railroad.

In image, GRLW honors its line heritage by incorporating the three-pronged electric bolt made famous by predecessor electric interurban road Piedmont & Northern Railway Company (P&N). The very rails plied by GRLW trains today were originally laid by James Buchanan Duke’s P&N between the years of 1910 and 1912 and have seen continuous service for nearly 100 years.

“While honoring the area’s rich railroad history, GRLW looks with anticipation toward a prosperous future,” stated GRLW President Steven C. Hawkins. “The new logo is intended to pay tribute to our past even as we embrace an optimistic future of continuing rail service and economic growth in Anderson County.”

For continuing updates on the further growth and development of Greenville & Western Railway Company, LLC, pay a routine visit to: <http://www.wcrscorp.com/railroads.html>.

† Higher resolution file available upon request.

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Western Carolina Railway Service Corporation is a privately held South Carolina corporation organized in 2003 for the purpose of preserving, restoring, and revitalizing rail service in both South and North Carolina. The Corporation is committed to providing freight and transit rail services to the Carolinas through the next century and beyond. To learn more about the services offered by the Corporation through its subsidiaries, please visit <http://www.wcrscorp.com>.